

MBC SCHOOL OF ESTHETICS

MAKE UP ARTISTRY COURSE OUTLINE

Course Description:

	Theory	Practical	Total
Introduction & Professional Image	10 hrs.	0 hrs.	10 hrs.
Bacteriology & Disinfection Image	15 hrs.	5 hrs.	20 hrs.
Physiology of the Skin	10 hrs.	0 hrs.	10 hrs.
Skin Disorders	8 hrs.	0 hrs.	8 hrs.
History of Cosmetics	6 hrs.	0 hrs.	6 hrs.
Cosmetics & Cosmetic Ingredients	15 hrs.	0 hrs.	15 hrs.
Colour Theory	10 hrs.	10 hrs.	20 hrs.
Tools of the Trade	3 hrs.	2 hrs.	5 hrs.
Client Consultation & Setup	4 hrs.	5 hrs.	9 hrs.
Skin Preparation	2 hrs.	8 hrs.	10 hrs.
Facial Feature Analysis & Corrective Techniques	10 hrs.	15 hrs.	25 hrs.
Eyebrow Grooming	2 hrs.	10 hrs.	12 hrs.
Daytime Makeup	5 hrs.	20 hrs.	25 hrs.
False Eyelashes	1 hrs.	4 hrs.	5 hrs.
Evening Makeup	5 hrs.	20 hrs.	25 hrs.
Bridal Makeup	5 hrs.	10 hrs.	15 hrs.
Photography	5 hrs.	20 hrs.	25 hrs.
Camouflage Makeup	5 hrs.	10 hrs.	15 hrs.

Period Makeup	0 hrs.	10 hrs.	10 hrs.
Selling Products & Services	15 hrs.	0 hrs.	15 hrs.
Business	15 hrs.	0 hrs.	15 hrs.
Total Hours	151 hrs.	149 hrs.	300 hrs.

(8 Weeks of Instruction)

**DIPLOMA AWARDED UPON SUCCESSFUL COMPLETION
EVALUATION BY TESTING (WRITTEN & PRACTICAL) AND ASSIGNMENTS
PASS 70% IN ALL SUBJECT AREAS**

METHOD OF EVALUATION

Students are tested regularly throughout the program in all subject areas. Pass for all tests/exams and assignments is 70%.

Final marks: tests and exams average 50% for theory + 50% for practical. Minimum 300 hours overall attendance required for graduation with a diploma.

CURRICULUM FOR MAKE UP ARTISTRY COURSE

Course Description: MAKE UP ARTISTRY

Course Hours: 300

Course Content:

1. Introduction & Professional Image

Objective: Know how to present yourself & looking professional while advising your clients about makeup applications to enhance current trends & beauty
It's critical to look well cared for & conduct yourself in harmony with the beauty business

2. Bacteriology & Disinfection

Objective: To understand the basic cleaning & disinfection to ensure protection of yourself, clients & co-workers
To understand bacteria & the characteristics of the germ & the science of the organism

3. Physiology of the Skin

Objective: Understand the structure & composition of the skin & it's functions
The aging process & disorders that the makeup artist will encounter

4. Skin Disorders

Objective: To be knowledgeable of skin disorders & the safe practices for each
To know which are safe to commence applications & which should be referred to a Physician

5. History of Cosmetics

Objective: Understanding the history of the art of makeup & the evolution & trends

6. Cosmetics & Cosmetic Ingredients

Objective: To know the different types of cosmetics & their uses
knowledge of ingredients used in the makeup products therefore knowing the results achieved

7. Colour Theory

Objective: An understanding of how colour works & the basic colour theory
To enable the makeup artist to use their creative instincts & to use the colour palette to create the desired effect
Use the colour wheel & harmonies

8. Tools of the Trade

Objective: Study the different tools necessary for successful applications
To achieve the desired results regardless of style or effect

9. Client Consultation & Setup

Objective: Important to complete a client consultation to understand their personal style & concerns
The area in which you do your services must be clean & well organized
All details including sanitation, lighting of equipment must be addressed

10. Skin Preparation

Objective: The makeup artist must be informed of the skin types & necessary preparation for a flawless application

11. Facial Feature Analysis & Corrective Techniques

Objective: Focus must be taken of specific face shapes
Morphology is the study to enhance the positive & diminish the negative
The application of corrective techniques must be studied

12. Eyebrow Grooming

Objective: Eyebrow grooming is a very essential part of the professional make up application
Study the eye placement to achieve the best shape brow for the client

13. Daytime Makeup

Objective: Study guidelines necessary for a successful daytime makeup application

14. False Eyelashes

Objective: Trends are always evolving & the necessity to apply lashes to achieve the desired look & effect is very necessary to the makeup artist

15. Evening Makeup

Objective: Successful application of a more dramatic application will be studied

16. Bridal Makeup

Objective: Special occasion makeup including Bridal must be studied
Including the effects the camera will have on the application

17. Photography

Objective: The makeup artist must be familiar with the theory of black & white & colour photography & the correct application of products

18. Camouflage Makeup

Objective: Another area the makeup artists must familiarize themselves as it is often necessary to camouflage face scars, surgeries & imperfections

19. Period Makeup

Objective: Exciting study of the art of expressing the makeup used in stage & drama

20. Selling Products & Services

Objective: Retailing cosmetics is a significant part of the beauty business
Also promoting your services is necessary for a successful career as a professional makeup artist

21. Business

Objective: As the artist embarks on their newly chosen career, it is necessary to set goals, understand business fundamentals & consider the many facets to planning your career
Whmis & health & safety